

## ***Make your product launch stand out with branded bars***

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Are you taking a product to market, or launching a whole new brand for your company? You may have branded everything that you can, from the drinks cups to the outfits the staffs is wearing, but you could provide more lasting impact by using a bar which has your company's brands on the side. Having your brand logo clearly printed where everyone can see it will allow your audience to take on board your brand message, and will also ensure that they give you the best possible use of the different methods of launching a brand, from colours, text and images to even audio and video.

### **Why do I need branded bars?**

The best types of bars that feature your brands are those which are being used at corporate events, or that are designed to be used at the launch of a product. They make an event special, and when you are using branded mobile, bars, that makes the occasion even more impactful, since you get an amazing, lightweight bar that can easily be branded with your message. They can be the ideal place to start using a brand, so that you can get the message across to your audience that this is the new vision of the company, and they also help to spread the word about new products which are joining an already existing brand.

### **What can I expect?**

If you want to use bars which are branded for your event, then you can order a range of different mobile bars, from a simple round bar which will be used to serve all kinds of drinks, to more entertaining cocktail bars that catch the eye and can be branded with all kinds of logos or images in order to put the message of your brand to the front of your viewer's brains.

You don't need to pay too much to get a branded mobile bar, and as long as you can have the concept of the brand worked out before the bar is put together, you should be able to make your corporate event exciting and interesting for all of your guests, and make it a real night to remember, including remembering your brand and product.

### **Can I book these bars for parties?**

If you don't want to host a corporate event, but are planning a wedding or similar party event, then you may want to book branded bars which have the name of the happy couple, of the birthday boy or girl, or whoever the guest of honour is that the party. You can add colours and images, just like the corporate bar, to make the night go with a swing.

Here the author, James, writes this content about [branded bars](#). If you need [bar staff needed for private functions](#), feel free to call us on 1300 989 366.